

# Companies Reached by Broadband Bananas

3DD	Bristol Interactive Cluster	CyberSynth.com	Fidelity Investments
4TV Limited	British Telecom	Cyfra+	Filter Media
Aalborg University	Broadcast Australia	Danmarks Radio	Fish4 Trading Ltd
Accenture	Broadcast Papers	Datamonitor	Flextech
Access2Audience	Broadcast Projects International (BPI)	Decipher	Forrester Research
ActiveTV	Bruce Dunlop & Associates	Denton Wilde Sapte	Fox Kids
Advanced Digital Broadcast Ltd	BSkyB	Depmt of Trade and Industry	Fox Sports
AFTRS	Burson-Marsteller	Detica Ltd	Foxtel
Agency.com	Cable & Satellite Europe	Deutsche Bank	France Television
AIRCODE,Co.Ltd	Cable & Satellite International	Digimax Corporation	Freeserve
Alcatel	Cablevision	Digiscope	Fremantle Interactive
Alexander Mann Asia Pacific	Cabovisão, SA	Digital Octopus	Fresh-IT
Alticast	Cahners Publishing	DIGITAL STUDIO PTY LTD	FutureBrand Worldwide
Amadeus Capital Partners	Camelot	DigitalMentors	Gartner
Andersen Digital Solutions	Canal Digital	Digiturk	Georgia Institute of Technology
Animatec	Canal Plus	DirectTV	Gist
AOL7	Canal Satellite	DIRECTV Latin America	Gist Communications
ApeTV	Canon	Directv Puerto Rico	Global Interactive Gaming
ARD Digital	Cap Gemini Ernst & Young	Discovery	Globosat
Arlen Interactive	Carat International	Disney	Glue
ARTIFACT	Carlton Interactive	DITG	GMG Capital Partners
Asia Image	Channel 4	DNA	GOINTERACTiv
AT Kearney	Channel 5 Broadcasting Ltd	Dresdner Kleinwort Wasserstein	GoldPocket Interactive
AT&T Wireless	Channelbay	DV4	Goldstar
Aunacable, S.A.	CINAR	Eastern Multimedia Company	GooMe
Austar	CineNova	Ebismedia	Granada
Australian Broadcasting Corp	Cisco	EBU	Grundy Television
Axel Digital	Claritas	e-consultancy.com	GSatX - Global Satellite Exchange
AxiCom	Clear Blue Day	EMAP	Hallmark
Ballistic Broadband Ltd	Clemenger BBDO	EMuse Technologies	Harmonic Inc
Banco Itaú S/A	CLP TeleCom	Endemol	Hello Interactive TV
Bavaria Film Interactive GmbH	CMA Consulting	English & Pockett	HiScore TV
BBC	CNBC	Ensequence	Holland Media Group
BBC Media Arc	CNBC EUROPE	ESPN	Holotype
BBC Technology	CNN	Essent kabelcom	HTTV
Beeb.com	Cognos	euro rscg circle	Hutchison
Belgacom	Columbia University	Europe Online Networks	Hutchison 3G
BetaDigital	ComHem	Eurosport	IBM
Beyond Online	Comverse-TVGate	Eutelsat	ICDC John Moores University
Big Broadband plc	Conax	E-Vision	IconMedia Lab
Bocconi University	Continental Research	Exluna	ICTV Inc.
Booz Allen	Corporacion Multimedia	ExpressVu	IDA
Boston University	Craftwork	ExtendMedia Inc	IDP
Boxed Web	Cranfield	FACTS	iemmys
Boxer TV Access AB	Crown Castle International Corp	Fairfax	Ignite Sports, Inc.
Brasil Telecom	CSFB	Farncombe Technology Ltd	iMagicTV
Breheny Media Consulting	CTV	Fernhart New Media	Indigo Seed

Informa	MIH	ONO	Screenpeaks
Initechcorp	Milia	ONO	Screenwise
InOut TV Spain	Mindhouse	Optus	Serco Usability Services
Insight Communications	MitchellLake Consulting	Oracle Corporation	SES Astra
Intellocity	Mobilsoft Turkey	Orbit	SevenOne Media
Intelsat	MomoMedia	Orca Interactive	Showtime
InterActive Software as	Mother Ltd	ORF	Sigma
Irdeto Access	Motorola	Orion Convergence Limited	Singingfish
iSPN	MTG	Oxygen Media	SIS
ITN	MTV Asia	PA Consulting	Sitcom
ITV Network	MTV Europe	Pace	Sky Rock
iTV World	MTV Oy	Paramount Comedy Channel	Skylife Korea
JDA CentreScreen	MTV US	Paramount Pictures	SkyNetwork Television New Zealand
Joule Media Inc	Multi Channel Network	Partners in Television	SkyStream Netw orks
Juice Associates	Multichoice South Africa	PBMG	Smart421 Ltd
jupiter mmxi	Murdoch University	Philips	SMG
Kagan	Music Choice	Phosphorus	SMI Media Invest AB
Kamera	Nagravision	Pipeline Communications	Softel
Ketchum	National Geographic	Planeta 2010	Sogetcable
Kingston inmedia	Nativ TV	Platypus Telecommunications	SONY
KLICK TV	NBC	Playboy	Sony Venture Capital Europe
KPMG	NCRV	Plymouth University	Southern Star Sales
La Francaise des Jeux	NCRV	Poke London Limited	Spectrum Strategy Consultants
Lambie-Nairn	NDS	Predictive Networks, Inc.	SPH MediaWorks Limited
LG	NEC Europe Ltd	Premiere	Spiral Productions Ltd
Liberate	Netgem	Procter&Gamble	Spring London
Liberty Livewire	Network Insight	Profero	Square Grape Ltd
Lime Media Group	Network TEN	Protein	SSC
Littlewoods	NetX	Publicis	Staffordshire University
Logical Progression	New Media Age	Publieke Omroep	Star India
Loose Cannon	Next Generation Broadband	Purple Lizard	Static
Lost Boys	Nickelodeon	PwC Consulting	STMicroelectronics
Lysis	Nielsen Media Research	Queen Bee Interactive	Stoneroots Interactieive Televisie
M Digital	Nine Network Australia	QVC	Strategy Analytics
Macrovision	NOB iTV	Radiotelevisao Portuguesa	Stream
Mainframe	Nokia	Rage	Studio Hamburg New Media
Marconi	Noos	Rai	Sublime Software
Massive TV	Northview Development	Real Networks	SUN Microsystems
Matsushita	NOS	Recreate Solutions	SVT Sweden
MC&C Ltd	Nova Greece	Red Fig	Syrena Media
McKinsey	NovaRising	Renault	Sysmedia
Measat	NPTV	Research Stream	Tamblin
Media Logic	NRK	RNIB	Tandberg Television
MEDIA PARK S.A.	NSW Film & TV Office	Rogers Cable	TBWA\GGT
MediaCorp TV	NTL	Rufus Leonard	TCC
MEDIAMETRIE	NTT Data	Saatchi & Saatchi	TDC CableTV
Mediaset	O2	SailorJones Media	TDF
Mediawatch	OCSL	Sapient	Tebo Ince
MetaTV	Ogilvy	School of Comm. Management	Tech City Consultants
MGM	Olswang	Scientific Atlanta	Telecom Italia
Microsoft	OMD	SCIP	Telenet

Telenor	Trapeze Media Limited	Universal Studios	Vulcan Inc
Telepiu	Travel Channel	Uni. Internacional de Catalunya	Wallpaper
Teletext Ltd	Triad Group	University of Brighton	Warner Home Video
Telewest	TribalDDB	Universtiy of Amsterdam	WatchPoint Media
Telewizja Polsat S.A.	Tribune	UNSW Media and Comms	Wavexpress
Telstra	TSR	UPC	WDR
tentendigital Limited	Turner	UpMyStreet.com Ltd	Weapon7
Teracom AB	TV 2 Interaktiv	Van Dusseldorp & Partners	Westdeutsche Lotterie GmbH
TG4	TV Cabo	Vestel	Wheel
Thames Television	TV Guide	Viaccess	xsido corp
The AA	TV Plus Taiwan	Viacom	Yahoo
The Convergence Company	TV4 Sweden	ViaDigital	YooMedia
The Health TV Channel, Inc.	TVBrand Inc	Viasat	ZDF
The History Channel	TVC Multimedia	Victoria Real	Zenith Interactive Solutions
The Hub Communications	TVI Interactiva	Video Networks Ltd	Zentropy
The Performance Tech Gp	TVNZ	Virgin Retail	ZINC
The TV Group	TVU	Virtue Fusion	Zonavi
The Weather Channel	TWI	VISA International	Zone Vision
Thirdspace	TwoWayTV	Visionik	
Thomson	Ucentric	Visiware	
Tiscali	UEC	Vizzavi Hellas	
Tmobile	UEFA New Media	VPE	
TPS	UKTV	VRT (Digitaal ThuisPlatform)	